

Message Text

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ORIGIN EB-08

INFO OCT-01 AF-10 ARA-14 EUR-12 EA-12 NEA-10 ISO-00
COME-00 MMO-04 USIA-15 SIG-02 /088 R

DRAFTED BY STATE/EB/OCA:RDY:FBP; COMM/BED/OIM:CGENDREAU
APPROVED BY EB/OCA/CD:WERAU
EA/EP:DSTEBBING
EUR/RPE:RLAMANTIA
ARA/ECP:WSKOK
AF/EP:LWHITE
NEA/RA:DMORRISON
COMM/BED/OIM:RGARNITZ
COMM/BED/CAGNE:PHALE
COMM/BED/OMP/TD:RSCHOENFELD
DESIRED DISTRIBUTION
M/MO; USIA FOR JASKIEWICZ

-----083222 061310Z /47

R 052230Z JAN 78
FM SECSTATE WASHDC
TO AMEMBASSY BANGKOK
AMEMBASSY BELGRADE
AMEMBASSY BERN
AMEMBASSY BOGOTA
AMEMBASSY BONN
AMEMBASSY BRASILIA
AMEMBASSY BRUSSELS
AMEMBASSY BUENOS AIRES
AMEMBASSY CANBERRA
AMEMBASSY CARACAS
AMEMBASSY COPENHAGEN
AMEMBASSY THE HAGUE
AMEMBASSY HELSINKI
AMCONSUL HONG KONG
AMEMBASSY JAKARTA
AMEMBASSY JIDDA
AMEMBASSY LAGOS
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AMEMBASSY LONDON
AMEMBASSY MADRID
AMEMBASSY MANILA
AMEMBASSY MEXICO
AMEMBASSY NEW DELHI
AMEMBASSY OSLO
AMEMBASSY OTTAWA

AMEMBASSY PARIS
AMEMBASSY QUITO
AMEMBASSY ROME
AMCONSUL SAO PAULO
AMEMBASSY SEOUL
AMEMBASSY SINGAPORE
AMEMBASSY STOCKHOLM
AMEMBASSY TAIPEI
AMEMBASSY TEHRAN
AMEMBASSY TEL AVIV
AMEMBASSY TOKYO
AMEMBASSY VIENNA
INFO AMEMBASSY KINSHASA

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E.O. 11652: N/A

TAGS: BEXP, AFSP

SUBJECT: COUNTRY COMMERCIAL PROGRAMS - PRELIMINARY CONTRIBUTIONS FOR FY-1980

REF: (A) STATE A-2619 (NOTAL),(B) STATE A-2620 (NOTAL)
AND (C) STATE A-2621 (NOTAL), ALL DATED JUNE 22, 1977

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1. SUMMARY: GUIDELINES ARE PROVIDED AND POSTS ARE REQUESTED TO INITIATE PREPARATION OF THEIR PRELIMINARY CONTRIBUTIONS FOR THE FY-1980 COUNTRY COMMERCIAL PROGRAMS (CCP) REPLIES ARE REQUESTED BY FEBRUARY 6, 1978. END SUMMARY

2. BACKGROUND. PRELIMINARY CCP INPUTS AND BEST PROSPECTS REPORTING ARE BOTH INTEGRAL PARTS OF THE ADVANCE PLANNING PROCESSES FOR THE FY 1980 CCP'S AND THE FY 1980 OVERSEAS EXPORT PROMOTION SCHEDULE. DUE DATES HAVE BEEN MOVED UP IN ORDER TO PERMIT TIMELY COMPLETION OF THE SEVERAL STEPS NECESSARY TO PRODUCE AN FY 1980 EVENTS PROGRAM BY MID-MAY 1978. THIS MORE CLOSELY APPROXIMATES U.S. INDUSTRY'S LEAD-TIME REQUIREMENTS FOR PROMOTIONAL PLANNING AND BUDGETING.

3. REPLIES TO THIS MESSAGE SHOULD CONTAIN CCAG RECOMMENDATIONS FOR AN OPTIMUM LEVEL OF CCP OPERATIONS FOR

INCORPORATION AS CAMPAIGNS AND OTHER SPECIAL POST EFFORTS. WE SEEK IMAGINATIVE AND INNOVATIVE PROPOSALS BASED ON TRENDS, PROJECTIONS AND EXPECTATIONS LIKELY TO SHAPE OPPORTUNITIES FOR U.S. EXPORTERS DURING FY 1980. DEMANDS

OF ROUTINE OR REACTIVE ACTIVITIES MUST OF NECESSITY BE TAKEN INTO ACCOUNT IF RECOMMENDED PROGRAM LEVELS ARE TO BE RELATED REALISTICALLY TO EXPECTED RESOURCES AVAILABILITIES. FOR PLANNING PURPOSES, POSTS SHOULD ASSUME THAT THE FY-1980 PROGRAMS WILL BE CARRIED OUT WITH STAFFING LEVELS APPROXIMATELY THE SAME AS FOR FY 1978.

4. A SEPARATE MESSAGE (STATE 118) PROVIDES INSTRUCTIONS FOR PREPARATION OF MISSION DRAFTS OF THE FY-1979 CCPS AND REQUESTS RESPONSES BY FEBRUARY 27. MISSIONS ARE THUS IN A POSITION TO CONSIDER THEIR PROGRAMS FOR THE TWO FISCAL YEARS CONCURRENTLY AND AVOID INADVERTENT REPETITIONS OF PLANNED/PROPOSED ACTIVITIES. ALTHOUGH NO FY 80 FINANCIAL RESOURCES DATA ARE REQUESTED IN THIS MESSAGE, MEMBERS OF UNCLASSIFIED

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THE CCAG ARE URGED TO CONFER WITH THE PRINCIPAL ADMINISTRATIVE OFFICERS TO ASSURE THAT FUNDS ADEQUATE FOR CCP SUPPORT ARE REQUESTED IN MISSIONS' BUDGET SUBMISSIONS FOR FY-1980.

5. ACTION REQUESTED. ADDRESSEES ARE REQUESTED TO SUBMIT THEIR PRELIMINARY CONTRIBUTIONS FOR FY 80 COUNTRY COMMERCIAL PROGRAMS BY FEBRUARY 6. CCP FORMAT FOR CAMPAIGNS PROBABLY WILL REMAIN ESSENTIALLY THE SAME IN FY 1980 AS FOR FISCAL YEARS 1978 AND 1979. FOR EACH RECOMMENDED CAMPAIGN (SECTION III OF FORMAT) OR OTHER SPECIAL POST EFFORT (SECTION IV), MISSIONS NEED PROVIDE ONLY (A) CAMPAIGN OR ACTIVITY NUMBER; (B) PRIORITY RANK; (C) TITLE AND (D) CONCISE SUMMARY OF OBJECTIVE AND RETIONALE (CAMPAIGNS) OR RATIONALE/JUSTIFICATION (SPECIAL POST EFFORTS). ADDRESSEES MAY SUGGEST ANY SPECIFIC ACTIONS THEY WISH TO RECOMMEND, BUT GENERALLY SPEAKING FY 80 ACTIONS NEED NOT BE PLANNED AT THIS TIME. ALTERNATE CAMPAIGNS (IN PRIORITY ORDER) MAY BE SUBMITTED TO AFFORD FLEXIBILITY IN FINAL CAMPAIGN SELECTION, BUT THESE, TOO, ARE OPTIONAL. CHRISTOPHER

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Decaption Note:
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Disposition Approved on Date:
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Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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